



“What is the Morrow Project,” you might ask? It would be difficult to answer that question with a few paragraphs, but here it goes.

The Morrow Project is the last sentinel for civilization and culture, to preserve the ideas and ideals which we think of as the pinnacle of our culture. It is not only about the preservation of those cultural ideals, but also the faithful reporting of the weaknesses and unfortunate problems of our human history. In remembering the bad, as well as the good effectively, we are able to build for a better future for us all. The Morrow Project is for preserving all of the human experience, so it is not forgotten in our darkest hours.

The darkest hours of our future are such that we intelligent creatures of this planet now have the capability to end our civilization, as we know it. The humans of this world are capable of ending our world through our shortsightedness or using weapons of mass destruction. Nature, which has given us a respite from a catastrophic extinction level event for millions of years, could also end this world we know and exist in. Neither cause is likely, but we no longer have to bet our civilization on the benevolence of forces outside of our control. We have the ability to give ourselves a chance, in the face of some of those events.

The Morrow Project is that chance, we plan now, so as to preserve the true nature of our civilization, so it will not be lost to the new civilization which comes after. It is also a chance to promote the commonly held beliefs which we hold to be the foundation of our culture. Foundations like the right to life, liberty, and the pursuit of happiness. Our fundamental belief, that individual's should be judged by the content of their character and not upon their appearance. Other ideas like we should judge ourselves based upon how we treat the frailest of our kind. These are the guiding moral principles we are trying to save for a future where these ideals will likely be threatened.

We can use our abilities to repair the infrastructure of civilization by building new bridges, teaching people how to raise crops, and providing medical care. Those activities will be for little reason if the new bridges allow brigands to rob new homes, the crops are raised by slaves, and the medical care is only available to a select privileged few. Our greatest gift to these people is not only the material things we will provide them but the hope we provide them through our ideals. We work to preserve the best of our civilization so that others are not condemned to the same errors. We bring hope to the persecuted and demonstrate that there is another way to the persecutor.

This is the Morrow Project.

Bruce Edwin Morrow's "Six Axioms of Leadership"

1. Know what you believe and why, if you don't have that vision, then you will be tossed around by the day to day events and loose sight of your goals.
2. Expect and envision success. No one will follow for long the leader who is a pessimist. Instead people will follow those who have a vision of hope, a dream, and a sense of optimism.
3. Demonstrate Courage and Trust. Good leaders take appropriate risks. The Team Leader with proper preparation and planning, can handle even the most extreme situations.
4. Prepare relentlessly, no one can foresee every adversity, but during an unforeseen adversity the new plans are made upon the foundation of preceding plans and prior planning.
5. Assemble a topnotch team, good leaders build good teams, but great leaders build great teams. The difference is that a great leader builds a team which adds skills and capabilities that are beyond those which the leader has.
6. Love what you do and love your teammates around you. Spend time with your team, communicating your vision, motivating, teaching and supporting them when things go wrong.